



Audience Engagement Media Pack

- Lead Generation
- Advertising
- Product Promotion
- Webinars

www.batterytechhub.com

www.batterytechbuyersguide.com

www.batterytechexpo.co.uk

Online Platforms

Battery Tech Hub

Online Daily News

www.batterytechhub.com

Battery Tech Buyer's Guide

Supplier Directory – Information Portal

www.batterytechbuyersguide.com

Battery Tech Expo UK

Trade Exhibition

www.batterytechexpo.co.uk





Reach

Approx – as added to and updated daily

Over 45,000 Engineers

- 55% UK
- 35% Europe
- 10% Rest of World



Engage with decision makers

- Battery Manufacturers
- Powertrain System Development Companies
- Advanced Materials Production And Development Companies
- Battery Tester, Charger And Analyser Development Companies
- Battery Pack & Vehicle Level Integration Specialists
- Lightweight Material Suppliers & Manufacturers
- Battery Management System Manufacturers
- Charging Infrastructure Companies
- Battery Recycling Companies
- Clean Energy Providers
- Ultracapacitor Manufacturers
- Research & Development Laboratories
- Testing & Safety Specialists
- Suppliers
- Automotive
- Rail
- Environmental



Audience profile by title

- Battery Cell Development and Energy Systems Storage Engineers
- CEO / COO / CTO
- Vice President EV & Hybrid Technology
- Head of Battery Development
- Head of R&D
- Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Vehicle Development Directors
- Battery Team Leaders
- Electric Propulsion & Control Systems Managers
- Lead Battery Engineers
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy



Lead Generation Teleworking

£1.5k plus VAT monthly retainer for 6 months

10 reportable monthly conversations with target companies – weekly progress reports

Dedicated page on Battery Tech Hub – listing business services

Dedicated page on Battery Tech Buyers Guide – webinars, courses, logo branding



Digital Newsletter Advertising

Issued fortnightly to 45000 Engineers

Banner – graphic/ logo with link

£350 plus VAT per shot

£500 plus VAT per month

£1000 plus VAT per quarter

Content promotion – image and copy

£250 plus VAT



ADVERTISING RATES

Battery Tech Buyers Guide

www.batterytechbuyersguide.com

Battery Tech Hub

www.batterytechhub.com

Homepage advertising

£195 plus VAT per month

Webinar promotion – to full list

£500 plus VAT x 2 shots

£1000 plus VAT x 4 promotions

Product launch page

£250 plus VAT per month

Presentations page

£100 plus VAT per month

Newsletter round up logo advertising

£195 plus VAT



Contact Us

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