

Battery Tech News



Battery Tech Expo

Audience Engagement Media Pack

- Advertising
- Product Promotion
- Webinars

www.batterytechhub.com

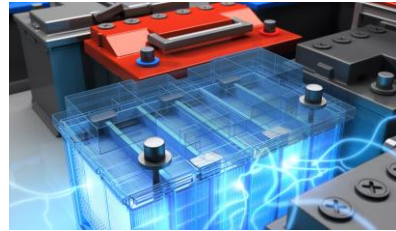
www.batterytechexpo.co.uk



Battery Tech Expo



Battery Tech News



Channel Platforms

Battery Tech Hub

Online Daily News

www.batterytechhub.com

- **Battery Tech Expo UK**

Trade Exhibition, Silverstone – 12th October 2021

www.batterytechexpo.co.uk

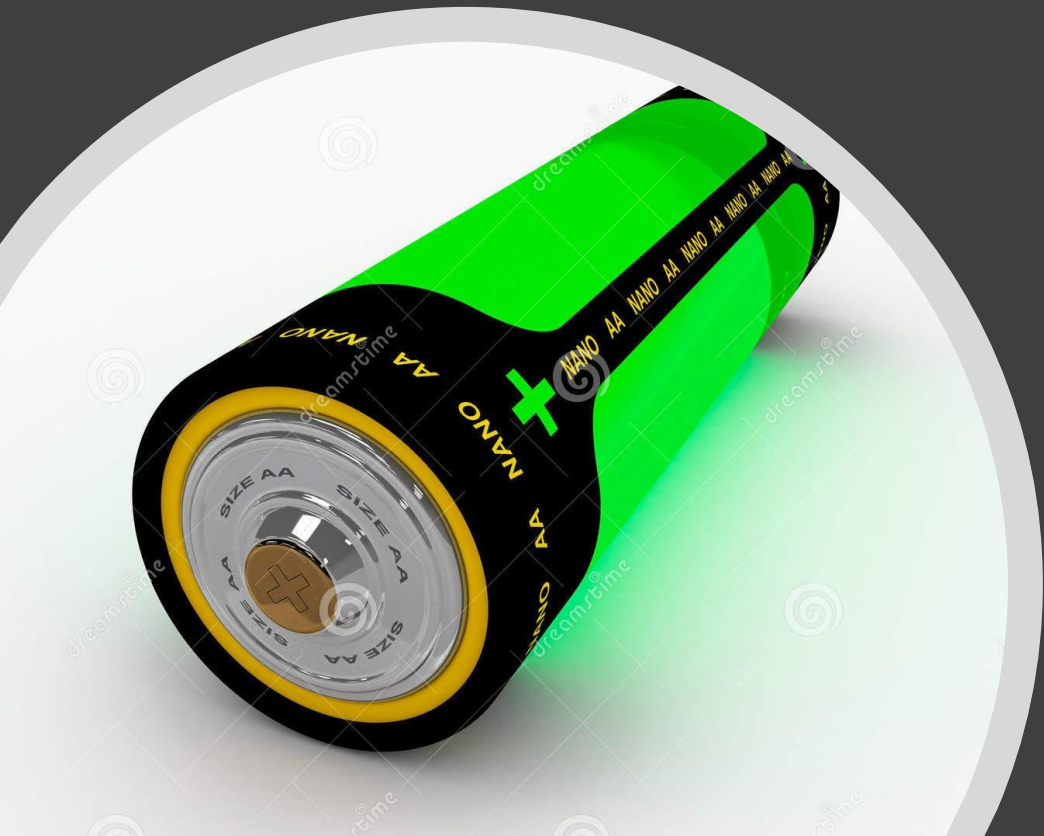


Readership

Approx – updated daily

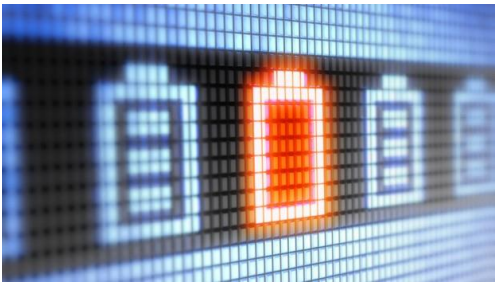
40,000 Engineers, Scientists, Professionals

- 70% UK
- 20% Europe
- 10% Rest of World





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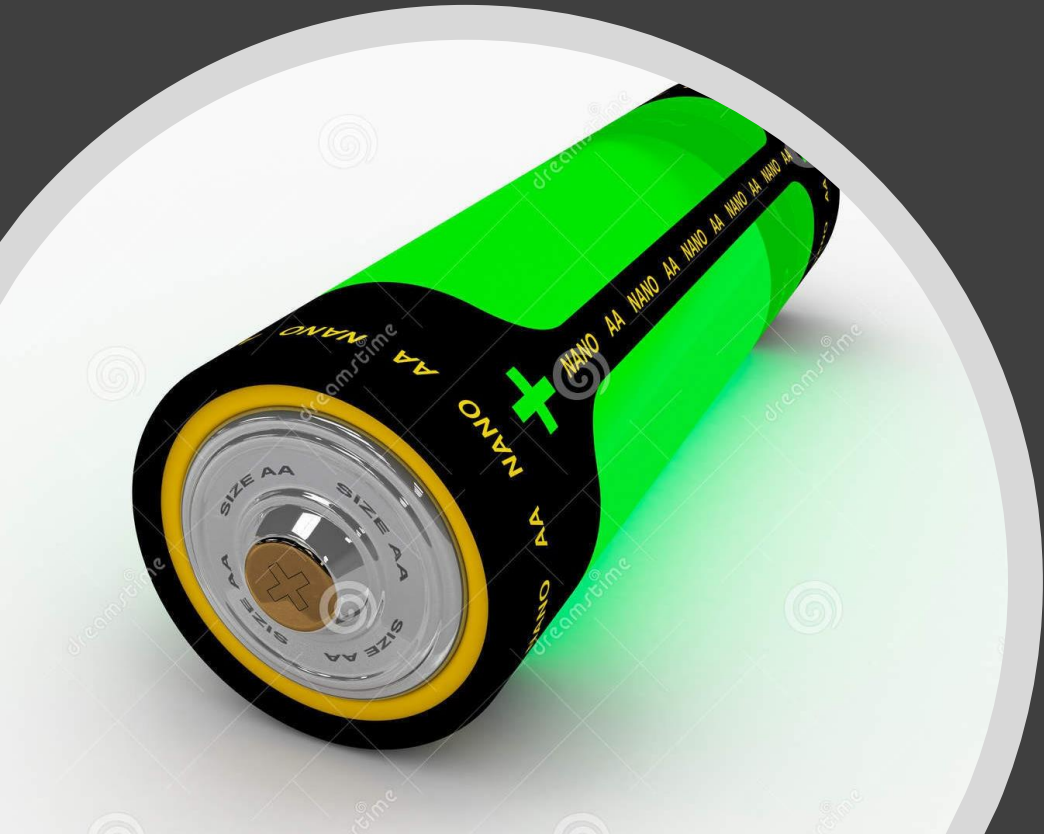
Engage with decision makers

- Battery Manufacturers
- Powertrain System Development Companies
- Advanced Materials Production And Development Companies
- Battery Tester, Charger And Analyser Development Companies
- Battery Pack & Vehicle Level Integration Specialists
- Lightweight Material Suppliers & Manufacturers
- Battery Management System Manufacturers
- Charging Infrastructure Companies
- Battery Recycling Companies
- Clean Energy Providers
- Ultracapacitor Manufacturers
- Research & Development Laboratories
- Testing & Safety Specialists
- Suppliers
- Automotive
- Rail
- Environmental



Audience profile by title

- Battery Cell Development and Energy Systems Storage Engineers
- CEO / COO / CTO
- Vice President EV & Hybrid Technology
- Head of Battery Development
- Head of R&D
- Head of Electrical Development
- Chief Engineer of Electric Vehicles
- Chief Engineer of Hybrids
- Technical Directors
- Advanced Vehicle Development Directors
- Battery Team Leaders
- Electric Propulsion & Control Systems Managers
- Lead Battery Engineers
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy
- Materials Engineers
- Patent Professionals





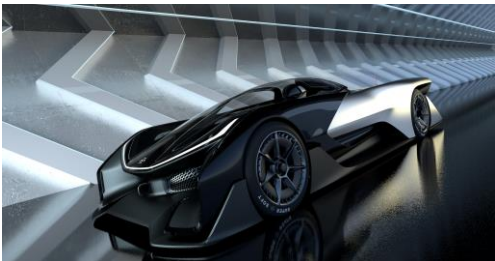
Battery Tech News

Digital Newsletter Advertising Issued to approx. 30,000 each week

- Banner – graphic/ logo with link
- £350 plus VAT per shot
- £500 plus VAT per month
- £1000 plus VAT per quarter

Content promotion – image and copy

- £250 plus VAT





**Battery
Tech
News**



ADVERTISING RATES

Battery Tech News

www.batterytechhub.com

Homepage advertising

£295 plus VAT per month

Webinar promotion – to full list

£695 plus VAT x 1 shot

£1500 plus VAT x monthly promotion

Product launch page

£350 plus VAT for three months

Presentations page

£250 plus VAT for three months

Newsletter round up logo advertising

£195 plus VAT



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Contact Us

For more information:

David Reeks

Director

10four Media Ltd

Email: David.reeks@10fourmedia.co.uk

Tel: +44 (0) 1283 337291

